



## WHY CHOOSE AMPLIFY?

*Why is being associated with Amplify so beneficial? What does Amplify offer that can benefit you?*

*Those are great questions. Amplify is a community of agronomists, growers, superintendents, partners, and professionals whose main purpose is to improve land management via testing, data, technology, education, and sharing. Here are several of the benefits of being connected with Amplify:*

- **AIPro:** Our agronomic software solution.
- **Weekly Q&A:** Weekly educational sessions to get your questions answered.
- **Annual Amplify Conference:** Focusing on education, community, networking, and growth.
- **Grower Peer Groups:** An opportunity to gather as a set of individuals who are similar in age and interests to share common experiences, values, and perspectives in order to think long-term and plan for the future.
- **Farmer Data Clubs:** Groups focused on data collection, sharing, and learning how to use aggregate data sets.
- **Annual Consultants Agronomy Training School:**
  - Understanding soil tests.
  - Guidance on making recommendations.
  - Support with AIPro.
- **Access to Seeding and Nitrogen Prescriptions**



- **Data Analysis Work:**
  - Guidance on how to place trials and perform trials.
  - Assistance on how to collect good data.
  - Support for using the data to make data-driven decisions.
- **Drone Work**
- **Access to our Mighty Network:** A place to post and get questions answered via our community of experts.
- **SWOT Analysis:** A reasonably priced tool to have others look at and give you feedback on your business.
- **Other training and educational opportunities**



THE POWER OF TOGETHER